

Fundraising Email Templates

Personal Emails are one of the best ways to seek sponsorship and to rally the support of your friends and family. Below are examples of important emails that you should plan on sending as a part of your fundraising journey. Please edit these so they feel sincere, reflect your personal fundraising goal and passion for improving the lives of families affected by GACI/ARHR2.

TEMPLATE #1: Initial Appeal

Subject: Please help me reach my fundraising goal!

Dear {name},

I want to take this opportunity to tell you about the fundraising I am doing on behalf of GACI Global.

GACI Global is a nonprofit organization whose mission is to connect families affected by Generalized Arterial Calcification of Infancy or Hypophosphatemic Rickets caused by ENPP1 or ABCC6 Deficiencies to each other and to the medical community. The organization strives to provide current educational resources and supports ongoing research.

Generalized Arterial Calcification of Infancy (GACI) is a rare genetic disease that affects 1 out of every 200,000 babies born. It can cause arterical calcification, high blood pressure, cardiac distress, respiratory difficulties, joint calcification, hearing loss, and many other complications. Even with the best treatment options available, survival rates are only estimated to be around 50%. The majority of infants who do survive GACI go on to develop a rare form of rickets called ARHR2. This can cause bone and joint pain, bone deformities, dental complications, and other issues. There is no curative treatment option. Patients affected by GACI and ARHR2 deserve better. This is why I am fundraising on behalf of GACI Global.

(Please insert any personal connection you have to GACI/ARHR2 or GACI Global here).

Your support would mean so much to me. Every donation, large and small, is truly appreciated.

Best wishes,

Your Name

TEMPLATE #2: Reminder Email

Subject: I still need your help!

Dear {name},

Several friends and family members have contributed to my fundraiser. I have currently raised \$400 out of my \$500 goal! Please consider making a donation to help me reach that goal!

Fundraising for GACI Global is important to me because right now there is no curative treatment option for this rare condition. Funds raised will go towards research and programming to help improve the lives of people affected by GACI/ARHR2. Please donate today. Give a gift to save a life.

You can make a donation here: {link to your facebook fundraiser or other fundraising link}.

Thank you so much!

{Your Name}